

MARK CANADA, PH.D.

Deputy Chancellor and Executive Vice Chancellor for Academic Affairs

Indiana University Kokomo

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EDUCATION

Ph.D., English, University of North Carolina at Chapel Hill, May 1997

M.A., English, University of North Carolina at Chapel Hill, May 1994

B.A., English and Journalism, Indiana University Bloomington, May 1989

ACADEMIC AND ADMINISTRATIVE EXPERIENCE

Deputy Chancellor, Indiana University Kokomo, July 2021-present

Executive Vice Chancellor for Academic Affairs, Indiana University Kokomo, 2015-present

Dean, College of Arts and Sciences, University of North Carolina at Pembroke, 2012-2015

Acting Dean, College of Arts and Sciences, UNCP, 2011-2012

Associate Dean, College of Arts and Sciences, UNCP, 2010-2011

Chair, Department of English, Theatre, and Foreign Languages, UNCP, 2009-2010

Assistant Chair, Department of English, Theatre, and Foreign Languages, UNCP, 2008-2009

Professor of English, Department of English and Theatre, UNCP, 2008-2015

Associate Professor of English, Department of English and Theatre, UNCP, 2003-2008

Assistant Professor of English, Department of English and Theatre, UNCP, 1997-2003

Adjunct Instructor, Department of English, UNC-Chapel Hill, 2001-2015

PROFESSIONAL DEVELOPMENT

Executive Leadership Academy, American Academic Leadership Institute, 2018-2019

Higher Learning Commission Training for Peer Reviewers, 2016

Executive Leadership Institute, Indiana University, 2015-2016

Fiscal Officer Development Series, Indiana University, 2015-2016

Becoming a Provost Academy, American Academic Leadership Institute, 2014-2015

Institute for Management and Leadership in Education, Harvard University, 2014

ACCOMPLISHMENTS

Indiana University Kokomo

A regional comprehensive university serving approximately 3000 students, IU Kokomo is a leader in student success and academic innovation, especially in the area of experiential education.

Executive Vice Chancellor for Academic Affairs (2015-present)

As IU Kokomo's chief academic officer, I collaborate with seven deans, two Assistant Vice Chancellors, a Director of Institutional Research, a Faculty Diversity Liaison, and more than 120 faculty colleagues on strategic planning, student and faculty success, program development, accreditation, and assessment, along with faculty recruitment, evaluation, development, promotion, and tenure. As a member of the Chancellor's cabinet, I contribute to our campus-wide work in the areas of admissions, budget, student affairs, athletics, advancement, information technology, facilities, outreach, legal matters, compliance, government relations, and human resources.

- **Collaborative Vision for Transformative Education:** I led the work that culminated in the KEY (“Kokomo Experience and You”), an array of High-Impact Practices and other transformative experiences, including first-year seminars, retreats, undergraduate research, field experiences, internships, and capstone courses. During my time at IU Kokomo, we also have launched a new undergraduate magazine, opened a downtown art gallery, revived our Applied and Community Research Center, established a Record of Experiential and Applied Learning to showcase students' accomplishments, and created an Office of Sustainability, which sponsors an annual Sustainability Day and grants for student projects.
- **Strategic Planning and Budgeting:** I have collaborated with faculty and staff colleagues to create a summary of our progress on the current strategic plan, launch the work on the next strategic plan, and craft a university vision statement. In collaboration with the deans and other direct reports, I prepare annual budget requests in alignment with strategic priorities and oversee the entire budget for the academic side of the university.
- **Student Success:** I led the Campus Innovation Team for “Re-Imagining the First Year,” a national project sponsored by the American Association of State Colleges and Universities (AASCU). Our team has launched a Student Success Academy, growth-mindset education, an Academic Progress Hold, a Student Intake Survey, and other initiatives. Our work has been featured in *The Chronicle of Higher Education* and *Change*. I later was among a select group of administrators chosen to serve on AASCU's national working group on RFY.
- **Faculty Success:** We provide a robust program of professional development for faculty, sponsor receptions recognizing faculty for their accomplishments, and oversee internal grants that support faculty research and mentorship of undergraduate students.
- **Accreditation:** I am a peer reviewer for the Higher Learning Commission (HLC), as well as IU Kokomo's Accreditation Liaison Officer for the HLC. I collaborated with the Chancellor and other colleagues on our HLC Assurance Argument, which we submitted in November 2018. We completed our campus visit in December 2018 and received notification of reaccreditation in spring 2019. During my time as EVCAA, IU Kokomo secured reaccreditation from the Association to Advance Collegiate Schools of Business (AACSB), Accreditation Commission for Education in Nursing (ACEN), and the Joint Review Committee on Education in Radiologic Technology (JRCERT), as well as accreditation from Council for the Accreditation of Educator Preparation (CAEP).

- **Networking:** I eagerly seek to develop and sustain productive relationships with professional organizations and vendors. As our institution's lead contact with AASCU, EAB, Inside Track, and Ascend Indiana, I helped secure assistance with initiatives aimed at student success, career development, and more. I recently accepted an invitation to serve on a national advisory board for ETS's new Skills for a New Economy project.
- **Program Development and Online Education:** We actively strive to respond to community needs and market demands. During my time in this role, we have launched two campus degree programs (Computer Science and Sports and Recreation Management), created a new Family Nurse Practitioner track in our MSN program, worked with Fiat Chrysler Automobiles to craft an executive MBA program exclusive to its employees, developed a collaborative hybrid graduate program in Mental Health Counseling, and launched Tomorrow's Teachers, which allows area students to begin pursuing their Education degrees while still in high school. All have strong enrollments. (The number of Computer Science majors doubled to approximately 50 in its second year.) We also have collaborated with other IU campuses to develop online degree programs in Informatics, Medical Imaging Technology, Applied Health Science, Business Administration, and numerous other disciplines, as well as several certificate programs designed to serve high school teachers of dual-enrollment courses so that they can meet HLC standards.
- **Fundraising:** We have established an account for our KEY program and have begun targeted fundraising efforts to raise money for the program. I join the Vice Chancellor for University Advancement and her team members for meetings with current and prospective donors. I recently joined her team at Indiana University's Regional Development Summit, where we began brainstorming an approach to expanding student philanthropy. We also have begun engaging alumni and community members to participate in KEY experiences.
- **Enrollment:** I have collaborated with Enrollment leadership on recruitment initiatives, including unit-specific yield events, on-campus scholarship interviews, and presentations for high school students on and off campus. My work in this area has included participating in recruitment events for international students, meeting with officials from the Saudi Arabian Cultural Mission (SACM) in Washington, and drafting a letter of agreement with SACM for serving its students at IU Kokomo.
- **Diversity and Inclusion:** In our efforts to create an inclusive and supportive environment for *all* students, faculty, and staff, we have staged a diversity retreat (followed by meetings of working groups) and conducted a climate survey (followed by discussions in individual units). I work with a Faculty Diversity Liaison to recruit diverse applicants to our faculty openings. For the past two years, I have sent this liaison to the Institute on Teaching and Mentoring, to promote our positions. I am collaborating with our chancellor and two Spanish faculty to establish a center for Latinx students.
- **Team Development, Promotion, Tenure, and Personnel:** Building, sustaining, and supporting a strong, constructive team is paramount, and I embrace this part of my work. Because of retirements and other vacancies, I have had the opportunity to hire three Assistant/Associate Vice Chancellors, three deans, a Director of Institutional Research, and a Faculty Diversity Liaison. All but one, who went on to become a provost, are still at IU Kokomo. I also oversee hiring decisions—as well as promotion, tenure, and various personnel matters—for more than 120 faculty members.
- **Curriculum:** Responding to student need, our faculty revised our General Education program to facilitate transfer while retaining emphasis on diversity, civic engagement, and other priorities. Other curricular initiatives include IU Online Class Connect (a

collaboration providing access to shared classes for IU students), a new Student Success Seminar, and a creative “Foundations” program in New Media, Art, and Technology.

- **Outreach and Communications:** I actively contribute to the university’s media and marketing efforts with columns in the local and national media, presentations in the region, and collateral materials. I launched (and continue to write, edit, and publish) IU Kokomo’s academic newsletter, *Take Five*, a weekly publication featuring a “Student Success Corner,” “Kudos for Kokomojo,” and more.

University of North Carolina at Pembroke

A regional comprehensive university serving approximately 6000 students, UNCP was the most diverse regional university (40 percent white, 33 percent African American, 15 percent American Indian) in the South during my time as dean.

Dean, College of Arts and Sciences (2012-2015)

Acting Dean, College of Arts and Sciences (2011-2012)

As dean of the largest division in Academic Affairs, I managed a budget of \$22 million and oversaw the teaching, scholarship, and service of more than 220 full-time faculty in 16 departments. My responsibilities included program development, fundraising, contracts, space allocation, outreach, and evaluation of faculty for contract renewal, tenure, promotion, and post-tenure review.

- **Student Success:** I founded UNCP’s Go-to Faculty initiative, which provided students with informal faculty resources to support their success. As chair of the Student Success Steering Committee, I led a team of faculty and staff in the creation of a list of evidence-based recommendations to the Chancellor. Graduates of our Nursing program led the state in their pass rates on the national nursing license exam (NCLEX-RN).
- **Faculty Success:** We implemented a financially sound system for supporting faculty research and service with course reductions. Under this system, which we sustained with minimal cost, all untenured tenure-track faculty could secure additional time to develop scholarly and service projects. I administered Dean’s Supplemental Travel Funds, which supported faculty research and presentation, and recognized faculty scholarship with luncheons and a permanent display of scholarly publications.
- **Strategic Planning:** As a member of UNCP’s Strategic Planning and Resources Council, I helped craft the university’s strategic plan.
- **Diversity, Program Development, Oversight, and Fundraising:** We founded the Southeast American Indian Studies program, raising nearly \$1 million for an endowed chair, drafting a mission statement, establishing a national advisory board, and hiring a founding director.
- **Outreach and Community Relations:** As a board member for the Storytelling and Arts Center of the Southeast, I led the team that planned an NEA-funded Big Read community program on the literature of Edgar Allan Poe in Scotland County, North Carolina. As a member of the Chancellor’s Scholars Council at UNCP, I participated in a Listening Tour in the region and led the work that resulted in a report on community needs. I delivered community presentations, including one on information literacy at a community college.
- **Accreditation:** As a member of the committee charged with crafting UNCP’s first Quality Enhancement Plan, I collaborated with colleagues on “Write to the Top,” an ambitious project requiring all students to take three writing-intensive courses beyond first-year

composition. “Write to the Top” secured approval from the Southern Association of Colleges and Schools (SACS) and garnered praise from the lead evaluator as a model plan.

- **Online Education:** As a member of UNCP’s Online Quality Task Force, I collaborated with colleagues on an evaluation system designed to promote the quality of online courses, and I evaluated numerous courses.
- **Athletics:** As a Faculty Athletic Associate, I served as an academic resource to members of the UNCP basketball team.

Associate Dean, College of Arts and Sciences (2010-2011)

As associate dean, I coordinated departments’ special budget requests, used UNC’s funding formula to calculate faculty needs, and managed the college’s website.

Chair, Department of English, Theatre, and Languages, UNCP (2009-2010)

As chair of the university’s largest academic department, I supervised and evaluated more than 40 full-time faculty, scheduled approximately 200 course offerings each semester, responded to students’ needs and concerns, ran department meetings, managed data, and responded to personnel issues. I launched a number of initiatives, including a new guide for incoming faculty, faculty sessions on library resources and careers for majors, and a position for a graduate research assistant. Under my leadership, the department created its first three-year schedule of upper-level classes in many years, increased online literature course offerings, secured funding to continue its “Plus One” program for first-year composition, expanded its website, and hired four new tenure-track faculty members.

Assistant Chair, Department of English, Theatre, and Languages, UNCP (2008-2009)

As assistant chair, I reviewed syllabi, conducted degree audits, and advised the chair on personnel and other issues.

Professor of English, Department of English and Theatre, UNCP, 2008-2015

Associate Professor of English, Department of English and Theatre, UNCP, 2003-2008

Assistant Professor of English, Department of English and Theatre, UNCP, 1997-2003

Adjunct Instructor, Department of English, UNC-Chapel Hill, 2001-2015

As a full-time faculty member, I designed and taught numerous undergraduate and graduate courses, including the university’s first online literature course. I spent a decade on the front lines of student success, teaching numerous sections of freshman composition, freshman seminar, and various courses in American literature and the English language. As an adjunct instructor for UNC-Chapel Hill, I taught an online grammar course for several years. My teaching was recognized with the University of North Carolina’s Board of Governors’ Award for Excellence in Teaching (2008) and a UNCP Outstanding Teaching Award (2000). Employing online lessons and podcasts, group discussions, Supplemental Instruction, and more, I sought to engage my students in rich, personal, and meaningful experiences in which they could achieve their potential as readers, writers, and thinkers. As a faculty mentor, I collaborated with undergraduate and graduate students on research culminating in both a book, *Thomas Wolfe Remembered* (University of Alabama Press, 2018), and a scholarly monograph, *Out of the West* (Thomas Wolfe Society, 2014). I led educational trips to Philadelphia, Boston, Williamsburg, New Orleans, St. Louis, and other destinations. Drawing on my teaching experience, I have published and presented several papers on syllabus design, online education, and other pedagogical subjects.

OTHER PROFESSIONAL EXPERIENCE

Member, Advisory Board, Skills for a New Economy, Educational Testing Service, 2019-present
President, Thomas Wolfe Society, 2015-2017
Vice President, Thomas Wolfe Society, 2013-2015
President, Central Carolina Phi Beta Kappa Association, 2007-2011
Chair, Program Committee, South Atlantic Modern Language Association, 2006-2007
Copy Editor, *News-Sentinel*, Fort Wayne, Indiana, 1991-1992
Copy Editor, *Daily Journal*, Franklin, Indiana, 1989-1991

COMMUNITY ENGAGEMENT

Legislative Luncheons with State Legislators and IU Government Relations Team, 2016-present
Howard County Promise Events for Area Kindergartners, 2017-present
Board Member, Habitat for Humanity of the Kokomo Community, 2018-present
Member, Rotary Club of Kokomo: Early Risers, 2018-present
Board Member, Storytelling and Arts Center of the Southeast, 2012-2015

PUBLICATIONS AND GRANTS

As a scholar of American literature, I have written on the intersections of literature and journalism in the works of Edgar Allan Poe, Harriet Beecher Stowe, Emily Dickinson, Rebecca Harding Davis, Theodore Dreiser, and other writers. Drawing on my teaching experience, I also have published a textbook on information literacy, as well as articles on student success and various aspects of pedagogy. My work on literature, journalism, and information literacy, along with my newspaper background, has informed my recent scholarship and grants related to current issues in the media.

Books

Canada, Mark. *Ben Franklin's Lessons in Life*. Audible, 2021.
Canada, Mark. *Edgar Allan Poe: Master of Horror*. Audible, 2020.
Canada, Mark, and Nami Montgomery, eds. *Thomas Wolfe Remembered*. Tuscaloosa: University of Alabama Press, 2018.
Alewine, Michael, and Mark Canada. *Introduction to Information Literacy for Students*. Malden, Massachusetts: Wiley, 2017.
Canada, Mark, ed. *Literature and Journalism: Inspirations, Intersections, and Inventions from Ben Franklin to Stephen Colbert*. New York: Palgrave Macmillan, 2013.
Canada, Mark. *Literature and Journalism in Antebellum America: Thoreau, Stowe, and Their Contemporaries Respond to the Rise of the Commercial Press*. New York: Palgrave Macmillan, 2011.

Selected Scholarly Articles and Chapters

Canada, Mark. "The Real Thomas Wolfe." *The Thomas Wolfe Review* 42/43:1/2 (2018/2019): 101-114.

- Canada, Mark. "The Chief Academic Officer's Role in Transfer Students' Success." *Transfer Matters: A Handbook for Success, Equity, and Social Justice for Transfer Students*. Eds. John N. Gardner, Michael Rosenberg, Andrew K Koch. Sterling, Virginia: Stylus Publishing, 2021.
- Canada, Mark, and Jeffrey Gayton. "Reimagining Student Learning: Transformative Pedagogies." *A Radical Vision for Student Success: Reimagining Higher Education from the First Year of College through Graduation*. Eds. Jo Arney, Glenn Davis, and Timothy Dale. Sterling, Virginia: Stylus, forthcoming.
- Canada, Mark. "Learning to Scribble with Benjamin Franklin." *a/b: Auto/Biography Studies* 34:2 (2019): 347-356.
- Canada, Mark. "Teaching Linguistics Through Lexicography." *American Speech* 93.2 (May 2018): 311-323.
- Canada, Mark, and Meredith Storms. "The Go-to Faculty: An Extra Resource Promoting Student Success." *Building Bridges for Student Success*. Norman, Oklahoma: The Consortium for Student Retention Data Exchange, 2016.
- Canada, Mark. "Putting Wolfe in His Place (and Yours)," *The Thomas Wolfe Review* 39.1-2 (2015).
- Canada, Mark. "Rebecca Harding Davis's Human Stories of the Civil War." *Southern Cultures* 19 (Fall 2013): 57-71.
- Canada, Mark. "Thomas Wolfe, 'Return,' and the *Asheville Citizen*." *The Thomas Wolfe Review* 36 (2012): 23-36.
- Canada, Mark. "The Polar Regions." In *Poe in Context*. Cambridge: Cambridge University Press, 2012.
- Canada, Mark. "Stories of Today: Rebecca Harding Davis's Investigative Fiction." *Journalism History* 38 (Summer 2012): 63-73.
- Canada, Mark. "The Critique of Journalism in *Sister Carrie*." *American Literary Realism* 42 (Spring 2010): 227-242.
- Canada, Mark. "The Paperboy Turned Novelist: Thomas Wolfe and Journalism." *The Thomas Wolfe Review* 27 (Winter-Spring 2003): 70-78.
- Canada, Mark. "Assessing E-folios in the Online Class." *New Directions for Teaching and Learning* 91 (September 2002): 69-75.
- Canada, Mark. "The Internet in Service-Learning." *New Directions for Higher Education* 114 (Summer 2001): 45-50.
- Canada, Mark. "Flight into Fancy: Poe's Discovery of the Right Brain." *The Southern Literary Journal* 33 (Spring 2001): 62-79.
- Canada, Mark. "The Right Brain in Poe's Creative Process." *The Southern Quarterly* 36 (Summer 1998): 96-105.

Selected Articles in Popular and Trade Media

- Canada, Mark, Paul Cook, Christina Downey, and Polly Boruff-Jones. "The Mind Is a Mask: Protecting Students Against False and Misleading Information during a Pandemic." *Liberal Education* 107.1 (Winter 2021): 27-31.
- Canada, Mark. "Talking Politics in 2021: Lessons on Humility and Truth-seeking from Benjamin Franklin." *The Conversation* (8 February 2021).
- Canada, Mark, and Christina Downey. "What's Behind Our Appetite for Self-Destruction?" *The Conversation* (8 January 2019).
- Arney, Jo, Mark Canada, and Timothy Dale. "Re-Imagining the First Year on Campus: A Closer Look at Indiana University Kokomo and the University of Wisconsin La Crosse." *Change* 50 (July 2018): 15-21.

- Canada, Mark. “How the Provost Can Help Students Succeed.” *The Chronicle of Higher Education* (8 October 2018).
- Canada, Mark. “Henry David Thoreau’s Views on 19th-Century Media Resonate Today.” *The Conversation* (1 August 2017).
- Canada, Mark. “IU Kokomo Uses Research to Re-imagine the First Year of College,” *Kokomo Tribune* (30 March 2017).
- Canada, Mark. “IU Kokomo Crafts ‘KEY’ to Success for Students.” *Kokomo Tribune* (6 September 2016).
- Canada, Mark. “Can Jude Law’s ‘Genius’ Capture the Essence of Thomas Wolfe?” *The Conversation* (10 June 2016).

Grants

- Canada, Mark (PI), Paul Cook, Polly Boruff-Jones, and Christina Downey. “Mind Over Chatter: Bias Mitigation for College Students.” Rita Allen Foundation. \$50,000.
- Walters, Carolyn, Meg Meiman, Mark Canada, Peter Rhoda, and Polly Boruff-Jones. “Information Literacy Online Toolkit.” Women’s Philanthropy Leadership Council and Indiana University Foundation. \$25,000.

Selected Presentations

- Canada, Mark. “Building and Launching the Corps of Discovery” and “Into the Great Blank and Back Again.” River Cruise for Indiana University Alumni Association. September 2019.
- Canada, Mark, Jo Arney, and Christina Downey. “Integrating Student Success Efforts Across Campus.” AASCU Academic Affairs Summer Meeting. Minneapolis, Minnesota. July 2019.
- Canada, Mark, Jeffrey Gayton, Randy Swing, Jillian Kinzie, et al. “Closing Plenary: Lessons Learned from the Re-Imagining the First Year (RFY) Project.” AASCU Academic Affairs Winter Meeting. Amelia Island, Florida. February 2019.
- Canada, Mark, Paul Marthers, and Joe Glover. “Strategies for Student Success: Retention and Graduation Rates,” State University System of Florida Trustee Summit, Florida Atlantic University, Boca Raton, Florida, November 2018.
- Canada, Mark, Christina Downey, and Scott Jones. “Building an Ecosystem for Student Success.” Student Success Conference. Indiana State University. Terre Haute, Indiana. October 2018.
- Caufield, Michael, Sam Wineberg, Kate Starbird, and Mark Canada. “Beyond ‘Fake News’: Framing the Next Decade of Higher Education’s Fight Against Misinformation.” Opening Plenary. AASCU Academic Affairs Summer Meeting. Bellevue, Washington. July 2018.
- Canada, Mark, Linda Van-Goad, Mark Gumble, and Randy Swing. “Re-Imagining the First Year as a Foundation for Culture Change.” AASCU Academic Affairs Summer Meeting. Bellevue, Washington. July 2018.
- Canada, Mark, Julie Saam, Christopher Young, and Vicki Roman-Lagunas. “Seeking What It Means to Be a Teacher-Scholar in a Learner-Centered Environment.” AASCU Academic Affairs Summer Meeting. Bellevue, Washington. July 2018.
- Canada, Mark, Linda Vaden-Goad, and Georgia Hale. “Pre-Conference Workshop for New Provosts.” AASCU Academic Affairs Summer Meeting. Bellevue, Washington. July 2018.
- Canada, Mark. “Protecting and Pursuing the Truth in the Post-Truth Era.” Higher Learning

- Commission Conference. Chicago, Illinois. April 2018.
- Canada, Mark, et al. "Transformative Learning for All: Planning, Implementing, Assessing, and Living the KEY at Indiana University Kokomo." High-Impact Practices in the States Conference. California State University Dominguez Hills. Carson, California. February 2018.
- Canada, Mark, Scott Jones, and Sarah Heath. "The KEY to a Fulfilling Career." AASCU Academic Affairs Winter Meeting. San Antonio, Texas. February 2018.
- Canada, Mark. "The Provost's Role in Student Success." AASCU Academic Affairs Winter Meeting. San Antonio, Texas. February 2018.
- Canada, Mark. "Developing a Faculty Focus on Student Success." Becoming a Provost Academy. Baltimore, Maryland. July 2017.
- Canada, Mark, and Josh Garrison. "Time/Credits-to-Degree." Using Data to Advance Student Success. Meeting of the State Higher Education Executive Officers Association. Pittsburgh, Pennsylvania. August 2016.
- Maysami, Rami, Melissa Schaub, Polina Chemishanova, and Mark Canada. "A Collaborative Approach to Lower the DFW Rates in Gateway Accounting and Economics Courses." Gateway Course Experience Conference. Indianapolis, Indiana. March 2014.

Editorial Boards

Contributing Editor, *The Thomas Wolfe Review*, 2013-present
Editorial Board, *Edgar Allan Poe Review*, 2010-2012

SELECTED HONORS

Board of Governors' Award for Excellence in Teaching, University of North Carolina, 2008
Outstanding Teacher Award, UNCP, 2000
Phi Beta Kappa, Indiana University, 1989